

MINUTES OF THE REGULAR MEETING
of the
BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in room 1820 Van Hise Hall
Friday, December 5, 1997

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MINUTES OF THE REGULAR MEETING
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Madison, Wisconsin

Held in room 1820 Van Hise Hall
Friday, December 5, 1997
9:00 a.m.

- President Lubar presiding -

PRESENT: Regents Barry, Benson, Boyle, Brandes, DeBraska, DeSimone, Hempel,
Lubar, MacNeil, Marcovich, Mohs, Orr, Randall, Smith, and Staszak

ABSENT: Regents Grebe and James

APPROVAL OF MINUTES

There being no corrections, the minutes of the meeting of the Board of Regents held on November 7, 1997 were approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Alliance for Democracy

Regent President Lubar began his report by granting the request of the Alliance for Democracy, a group composed primarily of UW-Madison students, to have two speakers make statements to the board. John Marmet spoke first, requesting that the University of Wisconsin "live up to" the portion of its Mission Statement that asserts that the University stimulates society by developing students and heightening their

intellectual, cultural and humane sensitivities” and to improve the human condition. He stated that the UW continues to invest in ways that are contrary to this mission, by investing in companies that harm the environment and/or support unjust or inhumane governments or business practices in other countries. Regarding Resolution 7046, Mr. Marmet stated that current policy does not foster positive change or support socially responsible investing. He concluded his remarks by requesting that the Board set up a special investment board for the purpose of reviewing investments to ensure “social responsibility.” His colleague, Erin Clare Quinn, then addressed the Board, arguing that “socially responsible investing” requires questioning the practices of the companies in which the university invests. The UW invests in several businesses that have subsidiaries or business arrangements in Burma, Nigeria and China; these countries were highlighted as having especially egregious human rights records. Mr. Marmet encouraged the Board to review literature distributed by the Alliance for Democracy. The presentation concluded as members of the Alliance distributed placards of names of individuals who died as a result of human rights abuses.

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1997-99 TEACH Board

Regent Lubar reminded the board that the 1997-99 State of Wisconsin Budget established a TEACH Board to oversee the state’s activities in learning technologies. He announced that the UW Board of Regents would be represented by Regent Jonathan Barry, who will serve a four year term.

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Bradley Foundation Grant

Regent Lubar also announced that the Board of Regents has received a \$35 thousand grant from the Bradley Foundation to support a research project on Public University Trusteeship. Regent Emeritus Phyllis Krutsch will be performing the study.

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United Council Letter

Regent Lubar then read a letter from Jamie Kuhn, President of the United Council of UW Students. In it, Ms. Kuhn observed that tuition levels had been a “controversial issue” and that students had been especially concerned about them, despite assurances that “everything was being done to keep tuition down.” Expressing students’ reservations about tuition flexibility, (arguing that, as state GPR revenue for new initiatives would decrease, students would have to make up the difference), Ms. Kuhn suggested that this fear had been realized sooner than expected. “Fear of a ‘brain drain’ of UW System faculty to other colleges and universities prompted System Administration to fund pay

increases for UW System from the Tuition flexibility.” While students realized the importance of funding the pay increase, they opposed funding them through tuition increases. Noting that “faculty pay increases have always been a shared responsibility between students and the state,” students appealed to the Board and the State Legislature to find other ways to fund these increases. In conclusion, Ms. Kuhn urged the board to consider a tuition reduction as soon as possible for the second year of the biennium.

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Resolution of Appreciation for Larry Schnack, Chancellor UW-Eau Claire

Regent Lubar then called on Regent Boyle to read Resolution 7583, which was unanimously adopted with a show of applause.

Resolution of Appreciation for Larry Schnack, Chancellor UW-Eau Claire

Resolution 7583: WHEREAS, Larry Schnack has served the University of Wisconsin-Eau Claire and the citizens and communities of west central Wisconsin with dedication, energy, dignity and creativity for 32 years, and as chancellor since 1985; and

WHEREAS, his distinguished leadership has been instrumental in demonstrating to the Chippewa Valley and all of Wisconsin what a powerful and essential resource the University is; and

WHEREAS, through his years of service, Chancellor Schnack has worked tirelessly to nurture and build excellence in academic programs, financial administration, technology-based learning resources, long-range planning, and collaboration with faculty, staff and student governance; and

WHEREAS, these efforts have resulted in an academic curriculum that has received national recognition, a redefined baccalaureate degree, exceptional university fund-raising, greatly improved access to technology for students, outstanding research opportunities for undergraduates, and significant contributions to regional economic development and the quality of life in the Eau Claire region; and

WHEREAS, under Chancellor Schnack’s care and attention, the strategic direction as well as the “spirit” of UW-Eau Claire continue to move positively forward,

ready and able to meet the changing needs of learners and the State of Wisconsin well into the 21st Century; and

WHEREAS, as the longest-serving of the UW System's current chancellors, Larry Schnack has positively influenced the course of systemwide goals and objectives, modeling the excellence of the UW-Eau Claire experience to the benefit of other campuses;

THEREFORE, BE IT RESOLVED that the Board of Regents of the University of Wisconsin System, on behalf of the people of the state, extends sincere appreciation and best wishes to Larry Schnack and his wife, Carol, upon Larry's retirement; with gratitude for his 32 years of UW System service, his commitment to students, faculty and staff, and his commendable humor, wit, fairness, and spirit of goodwill.

Chancellor Schnack, in accepting this resolution, thanked "all of the Regents current and past" with whom he has served, expressing appreciation to them for their support of the System and of UW-Eau Claire. Thanking President Lyall, he noted that she and her staff had also been extremely supportive of him and of his institution. He also thanked his colleagues, the chancellors. Over the years, he served with thirty-eight chancellors, each of whom brought a different perspective and dedication to the chancellors' discussions. Finally, Chancellor Schnack observed that within a System as well as within an institution, goals are accomplished through the contributions of many people: he thanked his executive staff, Provost Smelstor, the Deans, the faculty and the students at UW-Eau Claire. Citing the excellence of the people within the UW System, he urged the Board to continue to encourage and support them. Concluding his remarks, he offered the briefest of advice to the Board: "keep up the good work."

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Report on the 19 November 1997 meeting of the Wisconsin Technical College System Board

Regent Lubar noted that Regent Barry had submitted a report on the November 19, 1997 meeting of the Wisconsin Technical College System Board. There were no questions or comments regarding that report.

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Report on Association of Governing Boards Conference

Regent Lubar then called on Regent Randall, requesting a report regarding the recent Association of Governing Boards Summit on Academic Restructuring. Regent Randall noted that the conference was led by Dr. William Massy, who will make a presentation to the Board in March 1998. Dr. Massy and a panel of presenters gave an excellent presentation in which Boards were encouraged to be more proactive in guiding change and determining accountability measures that indicate progress. Regent Randall noted that while Massy argues for more vigorous board involvement, he does not advocate "micromanagement." This is accomplished when governing boards become better informed of issues prompting change and by helping to develop better partnerships with chancellors and administrators. Regent Randall concluded by noting that the materials of the conference were placed on file in Secretary Temby's office, where they will be available to Board members.

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REPORT OF THE PRESIDENT OF THE SYSTEM

Farewell to Larry Schnack

President Lyall began her report by wishing farewell to Chancellor Schnack, who, she noted, had bridged the distance between faculty and students and between campus and community "with strength and grace." Among other accomplishments achieved during his tenure, UW-Eau Claire has received national attention for its redefinition of the baccalaureate degree; restructured its administrative and academic organizations; improved access to technology for students, faculty, and staff; created research opportunities for undergraduates; and has contributed to the economic development and the quality of life in the region. She wished him and his wife, Carol, well.

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UW-Madison presentation on Learning Communities and Integrative Learning

President Lyall asked Provost John Wiley (UW-Madison) to introduce a presentation regarding the two "learning communities" that have been created within the UW-Madison campus, the Bradley Learning Community (BLC) and the Chadbourne Residential College (CRC). This approach helps students overcome the disorientation of moving into a large university setting, she observed, by helping them to feel more comfortable and generate closer interpersonal connections. In his introduction, Provost Wiley noted that these are only two of several initiatives aimed at improving the undergraduate experience at UW-Madison; at the conclusion of the presentation, he also

introduced Assistant Vice Chancellor Bob Skloot, who is overseeing a number of these initiatives. Provost Wiley called attention to these new types of residence halls as examples of the “enormous involvement of faculty in genuine learning experiences that occur outside the classroom,” an area of growing interest for faculty and students that extends learning beyond face-to-face classroom contact. Professor Aaron Brower (School of Social Work) began by observing that these experiences have been “deeply rewarding” for both students and faculty involved. Professor Brower introduced the panel, consisting of faculty program coordinators (Christine Golde, Professor of Educational Administration and member of the Steering Committee of CRC; and Michael Hinden, Professor of English, Associate Dean of International Studies and faculty coordinator of the BLC) as well as two students (Rob Yablon, a Junior resident in CRC; and Abha Thakkar, a former “peer learning partner” at BLC). He explained that residential learning communities bring together residence hall life, academic and social programs with the goal of building community on a basis of shared learning experiences and activities of all kinds. Goals include helping students be more successful in general (staying in school, graduating earlier and earning higher GPAs), enhancing academic experience and offering opportunities for professional developments. He noted that, among the items distributed, an invitation had been issued to the members of the board to attend dinner at the residence halls.

Abha Thakkar stated that her experience as a “peer learning partner” offered her an opportunity to work with faculty, administrators and students. She briefly explained the structure of the learning community’s planning group and the “visionary” philosophy upon which the community was founded. One major goal was to foster a seamless living/learning environment to promote a coherent educational experience through both formal programs and informal activities. For example, class schedules are posted so students enrolled in the same courses can study together conveniently, and faculty-led journal groups meet biweekly. In both cases, Ms. Thakkar observed, students have the opportunity to be learners and teachers. In some cases initial goals were exceeded in “exciting” ways: the process through which residents developed their own government included independent consultation with faculty to learn about the rise of democracy in ancient Athens; service learning projects led to successful fundraising as well as lessons about fasting and famine. Compared to her experience working in another residence hall, Ms. Thakkar concluded, she found that the Bradley students were committed to the community and to taking responsibility for themselves, their experiences and their community.

Rob Yablon, a member of the first Bradley class, observed that he had been one of the “lost and disoriented” freshmen who benefitted from immediate exposure to many programs that offered connections to others who shared his experience. When exposed to the more typical residence halls’ lack of social activities and community-building programs, he became involved in the planning for Chadbourne Residential College. Mr. Yablon cited several examples of CRC programs, from meal-time lectures, study groups, evening entertainment programs and the community forum. Praising the spirit of the community, he offered two exemplary stories: in these, one student plays piano there even though he’s not a resident because it draws a participatory audience; another non-CRC

resident observed that the CRC's recycling bins contain many more soft drink than beer cans. These small examples, he stated, signify the great difference between these residences and others.

Professor Hinden began by observing that the students who preceded him were, perhaps, the best example of what "Chad" and "Brad" are all about. The faculty see this as an "exciting" and "rewarding" venture; their perspective is that a residence hall can be more than a retreat from academic life, but can instead be an extension of it. Recruiting faculty was easy, since faculty also seek community. In discussion following the presentation, Professor Brower noted that there are two models in place for faculty involvement within BLC and CRC: the BLC model relies on a core group of faculty who are continuously involved in the community's activities (reserving space in classes for BLC students, going on field trips, leading discussion groups, etc.); at CRC, the campus at large is drawn upon to bring in a larger group of faculty on an intermittent or occasional basis for occasional lectures or panel discussions. He noted that it will be interesting to compare the two models. Overall, Professor Hinden stated that the learning communities seem to be an effective teaching tool, extending and enhancing what is done in the classroom; collaborative learning, in turn, is proving to be an effective learning tool. Since BLC's inception, no resident has dropped out of the university for academic reasons. He invited other campuses to develop similar programs and offered the assistance of the groups that developed CRC and BLC, adding that the financial resources have been extremely modest (a surcharge added to the regular residence hall fee supports the program).

Following these remarks, Regent Barry asked about how these initiatives can be extended throughout other residence halls. Professor Golde responded that some programs, such as sharing class schedules, have been spreading to other halls; however, she noted that Chad and Brad seem to have a higher percentage of students who are willing to participate, suggesting that students may need to be educated about the benefits of developing these kinds of connections. She added that there may be some resistance to spreading these programs more widely since they require a great deal of commitment and an investment in "human capital." Ms. Thakkar added that another aspect of Brad's success may be due to the fundamental expectation that "community participation" was essential to the program: students who requested this residence knew they would be expected to contribute. Regent MacNeil asked how students are selected, and was informed that they request it themselves and are placed on a "first come, first served" basis. Professor Brower observed that self-selection may therefore also account for the level of commitment of BLC and CRC students: better, more motivated students may be seeking out this program while others would not.

Regent Lubar asked for information on the programs' background, and was informed that the BLC arose from two sources, Bradley Hall (a residence hall on the far west side of campus that was becoming a freshman dorm because of its location), and a drive to develop programs for this residence hall. Those programs developed after faculty input was solicited; several faculty saw this as a great opportunity to help develop programming in a freshman residence hall. Now, programs are developed by steering committees made up of students, faculty and staff who meet regularly to set activities;

other activities are initiated by the students. Regent Lubar was also informed that, currently, Bradley and Chadbourne serve 240 and 700 students, respectively, and that this meets current demand. Professor Brower observed, however, that this would not meet the demand if interest in these halls grows as it is expected to. At the conclusion of this discussion, the panel presenters were warmly thanked by the Board and President Lyall, all of whom expressed interest in the continuing development of this project.

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Good News Items

UW-Parkside Center for Community Partnerships

The Center for Community Partnerships has just been opened at UW-Parkside. It will provide connections between the University's resources and communities of Southeastern Wisconsin through neighborhood projects, applied student research efforts, collaborative problem-solving, and customized continuing education programs, conferences and short courses. The opening was attended by business and community leaders from Racine and Kenosha, as well as by faculty, staff, and students. President Lyall called this "an exciting response to requests heard last fall for increased participation of the university in the larger communities it serves," and congratulated Interim Chancellor Lamb for helping to move this important initiative forward.

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UW Partnerships in Service Learning

President Lyall announced that a new collaborative project, "Wisconsin Partnerships in Service Learning," will be supported by a \$750,000 grant to UW-River Falls from the Corporation for National Service and will develop volunteer service programs. Over the three years of this program, UW college students and local high school students will join together to develop, implement and participate in service projects in their communities.

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UW-Whitewater Top CMA Score

Robert Kampstra of UW-Whitewater earned the highest score of among 4,000 candidates taking the Certified Management Accountant exam this fall. President Lyall offered him her congratulations, and remarked upon this as one sign of the high quality of the UW-Whitewater business program.

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UW-Milwaukee Open House

President Lyall reported that UW-Milwaukee's Third Annual Campus Open House broke all records this fall. More than 3,400 prospective students and parents visited the campus to learn about programs, student services, and extracurricular activities. She noted that this is fast-becoming a university and neighborhood tradition as an effective way to reach out to the urban community to engage faculty and staff in recruiting future UW-Milwaukee students.

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Memorial Statements***George Keulks***

President Lyall reported that UW-Milwaukee Dean of the Graduate School, George Keulks, had recently passed away. Prior to joining the UW-M faculty in 1966, Dean Kuelks had been a research chemist for Monsanto, for the Gulf Research and Development Company, and a consultant for Amoco, General Electric, and Pfizer. As Dean, he presided over the growth of UW-M's graduate programs to achieve status as a Research II institution. On behalf of the System, President Lyall expressed gratitude for his contributions to UW-Milwaukee and its mission.

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Walter Frautschi

President Lyall then observed that Walter Frautschi had also passed on, just two days short of his 96th birthday. Mr. Frautschi was a graduate of UW-Madison and served as president of Webcrafters Printing Company until he retired in 1972. As an active supporter of the University who served as president of the Wisconsin Alumni Association and as a trustee of the Wisconsin Alumni Research Foundation and of the Vilas Trust, Mr. Frautschi received the very first UW Alumnus of the Year award in 1957. A few years ago, he and the University were honored by his sons, John and Jerry, who acquired and donated "Second Point" on Lake Mendota to the University. The addition of "Frautschi Point" has created an unbroken natural shoreline enjoyed by thousands of students, faculty, and staff throughout the year. President Lyall concluded her report by observing that "such loyal friends are hard to find and that Mr. Frautschi will be greatly missed."

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REPORT OF THE EXECUTIVE COMMITTEE

Regent Lubar observed that the Executive Committee had met via telephone conference on Wednesday, December 3, 1997 and that minutes of that meeting had been distributed (**Exhibit A**). He noted that they had discussed preliminary budget planning for the 1999-2001 biennium, which was also reviewed the next day by the Business and Finance committee.

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REPORT OF THE EDUCATION COMMITTEE

Consent Agenda Items

Regent Smith, Chair, provided the report. He began by noting that Resolutions 7584 - 7594 had been approved by the Education Committee, and moved their adoption by the full board as a consent agenda. His motion was seconded by Regent Randall, and carried unanimously.

UW System: Revision to UW System Freshman Admissions Policy

Resolution 7584: That, upon recommendation of the President of the University of Wisconsin System, the revised UW System Freshman Admissions Policy be adopted.

Revision to Faculty Personnel Rules: University of Wisconsin-Extension

Resolution 7585: That, upon recommendation of the Chancellor of the University of Wisconsin-Extension and the President of the University of Wisconsin System, the Revision to Faculty Personnel Rules, UW-Extension, be approved.

UW-Madison: Appointment of Wisconsin Distinguished Professor, Department of Biochemistry College of Letters and Sciences

Resolution 7586: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, Richard M. Amasino be appointed Wisconsin Distinguished Professor, Department of Biochemistry, College of Letters and Sciences, UW-Madison, for the period January 1, 1998 through December 31, 2002.

**UW-Madison: Appointment of Wisconsin Distinguished Professor,
Department of Materials Science and Engineering College of Engineering**

Resolution 7587: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, Y. Austin Chang be appointed Wisconsin Distinguished Professor, Department of Materials Science and Engineering, College of Engineering, UW-Madison, for the period January 1, 1998 through December 31, 2002.

**UW-Madison: Appointment of Wisconsin Distinguished Professor,
Department of Engineering Physics and Mechanical Engineering College of Engineering**

Resolution 7588: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, Michael L. Corradini be appointed Wisconsin Distinguished Professor, Department of Engineering Physics, College of Engineering, UW-Madison, for the period January 1, 1998 through December 31, 2002.

UW-Madison: Appointment of Wisconsin Distinguished Professor, School of Business

Resolution 7589: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, Alan C. Filley be appointed Wisconsin Distinguished Professor, School of Business, UW-Madison, for the period January 1, 1998 through December 31, 2002.

UW-Madison: Appointment of Wisconsin Distinguished Professor, School of Business

Resolution 7590: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, James E. Hodder be appointed Wisconsin Distinguished Professor, School of Business, UW-Madison, for the period July 1, 1997 through August 31, 2002.

UW-Madison: Appointment of Wisconsin Distinguished Professor, School of Business

Resolution 7591: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, John R. Nevin be appointed Wisconsin Distinguished Professor, School of Business, UW-Madison, for the period January 1, 1998 through December 31, 2002.

UW-Madison: Appointment of Wisconsin Distinguished Professor, School of Business

Resolution 7592: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, Urban Wemmerlov be appointed Wisconsin Distinguished Professor, School of Business, UW-Madison, for the period January 1, 1998 through December 31, 2002.

UW-Madison: Appointment of Wisconsin Distinguished Professor, College of Agriculture and Life Sciences

Resolution 7593: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, Michael W. Pariza be appointed Wisconsin Distinguished Professor, College of Agriculture and Life Sciences, UW-Madison, for the period January 1, 1998 through December 31, 2002.

UW-Madison: Appointment of Glaxo Wellcome Professorship for the Study of Tobacco Dependence Department of Medicine

Resolution 7594: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, Professor Michael C. Fiore, Department of Medicine, be appointed to the Glaxo Wellcome Professorship for Study of Tobacco Dependence, effective immediately.

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Accountability Report

Regent Smith reported that President Lyall had presented the 1997 Accountability Report to a joint meeting of the Education and Business and Finance Committees. All

Regents were invited to this session. She reported that the UW System has met 13 of 18 accountability goals and that student and alumni satisfaction are high. Ninety-three percent of UW System graduates are either employed or continuing their education, two percent are still seeking employment and five percent are not looking for work. Areas of concern include facilities maintenance, a decline in overall faculty share of instruction, and a slight decline in the six-year graduation rate. Regent Smith observed that the regents had asked whether some of the data presented indicated trends that need to be addressed in the next biennial budget.

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Report of the Senior Vice President for Academic Affairs

Report on Technology, Libraries and Library Funding

Regent Smith reported that Senior Vice President Ward had introduced Ken Frazier (Director of Libraries, UW-Madison) and Kathy Pletcher (Associate Provost for Information Technology, UW-Green Bay) who made a presentation on funding for libraries. Their presentation emphasized the cost and importance of pursuing electronic information and resources, they also stressed the importance maintaining traditional library holdings. In discussion, Regent Orr suggested a strategy that would: (1) demonstrate that UW Libraries are behind their peers and slipping further behind; and, (2) in requesting funds, demonstrate how they will be used more effectively and more efficiently.

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1998-99 Sabbatical Awards

Senior Vice President Ward announced the 1998-99 sabbatical awards, reporting that a total of 251 faculty were selected to receive sabbatical leaves during 1998-99. Of these, 162 are for one semester and 89 are for the full academic year.

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UW-Stevens Point: Announcement of Intent to Search for a Dean of the College of Natural Resources

Senior Vice President Ward also reported that UW-Stevens Point intends to search for a Dean of the College of Natural Resources, at a salary below the Group Six maximum.

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Learning Innovation Center

In anticipation of a future report, Regent Smith noted that the committee was also informed that the Learning Innovation Center is making progress under the leadership of Executive Director Mike Offerman and will be reporting on its activities in the new future.

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Annual Informational Report of Program Review Activity and Program Changes: Program Review and Planning in the UW System, 1996-97

Senior Vice President David Ward submitted the annual report on Program Review and Planning in the UW System. Seven degree programs were discontinued in 1996-97, while 9 new programs were implemented and another 8 received entitlement to plan. The program report included presentations by UW-Extension on programming planning and review process, by UW-Stout on its participation in the consortium program, by UW-Madison on technology and on its new Master's Degree in Engineering, and by UW-Oshkosh on an alliance with Kimberly Clark Corporation that delivers MBA courses via the internet to key sites outside the state.

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Update Reports

The following update reports were also submitted:

On Diversity

The Office of Multicultural Affairs is working on creating a Web page to help disseminate information about services and to offer e-mail access to its staff. In addition, 85% of the planned campus visits have been completed and over 90% of external surveys have been received, which Regent Smith summarized as indicating that the work on this project is on schedule.

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21st Century Study Implementation

Associate Vice President Sell reported that 48 of the 52 recommendations of the *The Board of Regents' Study of the UW System in the 21st Century* are in process. Regent Smith drew his colleagues' attention to a chart indicating the status of each recommendation and invited their comment on the progress and direction of these initiatives.

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Advising

Betsy West, Academic Planner, reported on a number of activities intended to improve advising, including:

- collaboration with ACT;
- creation of a UW System Academic Advising Committee;
- establishing a pilot advising program at one comprehensive campus
- developing a brochure to explain the Transfer Information System; and
- two projects sponsored by the UW HELP office: (1) a new careers section on the HELP Web site and (b) development of an academic advising module for distance education students.

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New Program Authorizations

Regent Smith reported that the Education Committee held a first review of a proposed program in Biomedical Engineering at UW-Madison. A second review will be held in February. Commenting on the process through which this program was developed, Regent Smith praised the department for developing an exciting and flexible program that has broad faculty support.

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Revision to UW System Freshman Admission Policy

Regent Smith concluded his report by noting that the November 6, 1997 meeting of the Education Committee had included discussion of revisions to the UW System Freshman Admission Policy to include an allowance for Competency-Based Admission; at that time, the Board asked that specific language be brought forward for approval. This was done and the Education Committee approved a revision to the Admission Policy that introduces specific language for implementing a Competency-Based Admission Policy (Resolution 7584). As part of that policy, the UW System will provide an annual report on the number of applicants using the Competency-Based Admission process and at the end of three years, the System will evaluate the academic success of these students. Regent Smith noted that the committee had discussed implementation of this policy at some length, concluding that it will take more time than originally hoped for coordination with the Wisconsin Technical College System. Regent Orr added that Regent Barry had observed that the WTCS will be embarking on a marketing program, suggesting that efforts be made to coordinate between the WTCS and the UW Colleges to avoid competition for the same base of students. Chancellor Messner indicated that he is working with the WTCS on this issue.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

Consent Agenda Items

Regent Barry, Chair, provided the report. He began by observing that, prior to meeting, the committee had joined the other Regents in the session already reported on by Regent Smith and to be reported on further by Regent Hempel. Following that session, the Physical Planning and Funding Committee approved the adoption of Resolutions 7595 - 7602; Regent Barry moved their adoption as a consent agenda. Regent Mohs seconded his motion, which passed unanimously.

UW-Eau Claire: 300 Car Parking Lot \$300,000 Program Revenue Supported Borrowing

Resolution 7595: That, upon the recommendation of the UW-Eau Claire Chancellor and the President of the University of Wisconsin System, authority be granted to construct a 300-car Parking Lot Development project at an estimated total project cost of \$300,000 of Program Revenue Supported Borrowing.

UW-Green Bay: Residence Life Plumbing Replacement \$233,700 Program Revenue - Housing

Resolution 7596: That, upon the recommendation of the UW-Green Bay Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Residence Life Plumbing Replacement project, at an estimated total project cost of \$233,700 of Program Revenue - Housing funds.

UW-Madison: Women's Softball Diamond Improvements (Design Report) \$1,600,000 (\$900,000 Gift Funds and \$700,000 Residual Program Revenue Bonding)

Resolution 7597: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority granted to construct a Women's Softball Complex project, at a total estimated cost of \$1,600,000

(\$900,000 Gift Funds and \$700,000 Residual Program Revenue Bonding).

**UW-Madison: Bascom Hall Remodeling for Student Academic Affairs
\$478,000 Institutional Funds**

Resolution 7598: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Bascom Hall Remodeling for Student Academic Affairs project, at an estimated total project cost of \$478,000, using Institutional Funds.

**UW-Madison: Southeast Campus Recreational Fields \$200,000
Institutional Funds**

Resolution 7599: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Southeast Campus Recreational Fields project, at an estimated total project cost of \$200,000, using Institutional Funds.

**UW-Milwaukee: Sandburg Hall Cafeteria Asbestos Abatement/Ceiling
Replacement \$162,500 of Program Revenue**

Resolution 7600: That, upon the recommendation of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Sandburg Hall Cafeteria Asbestos Abatement/Ceiling Replacement project at an estimated total project cost of \$162,500 of Program Revenues.

**UW-Whitewater: Chilled Water Plant and Distribution System (Design
Report) \$3,485,000 (\$2,985,000 GFSB All Agency Funds and \$500,000
Program Revenue Borrowing)**

Resolution 7601: That, upon the recommendation of the UW-Whitewater Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Chilled Water Plant and Distribution System project at an estimated total project cost of \$3,485,000, funded as follows:

GFSB - Health & Safety (CFC Program)	\$2,170,000
GFSB - Utility Repair and Renovation	815,000
Program Revenue Borrowing	<u>500,000</u>
Estimated Total Project Cost:	\$3,485,000

UW-System: Classroom Renovation / Instructional Technology Improvement \$5,621,600 GFSB, supplemented by Institutional Funds

Resolution 7602:

That, upon the recommendation of the respective UW System Chancellors and the President of the University of Wisconsin System, authority be granted to construct various Classroom Renovation/Instructional Technology Improvement projects for the University of Wisconsin System at an estimated total cost of \$5,621,100, using 1997-99 General Fund Supported Borrowing; and to expand the capability of this program by utilizing supplemental funding that will be identified by the various Institutions.

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Vice President's Report

Regent Barry reported that Vice President Bromberg had described the framework for 1999-01 capital budget planning. The UW System is receiving a decreasing share of the state's GPR bonding, a trend that is likely to continue. Vice President Brombert discussed a strategy wherein the System will seek a commitment from the state to protect its investment in existing facilities. For new space, the System will pursue various avenues, including typical enumeration, special programs in partnership with the state, and fundraising. Discussions of the merits and implications of a bond program will also begin in March 1998.

Regent Barry noted that a University of Minnesota publication, KIOSK, had been distributed. He highlighted two "historic" aspects concerning the UM capital budget request reported in that document: first, the UM capital request was not only the largest in their history (\$249 million) but that it was also forwarded in total by the legislature and the governor; second, the focus of that request shifts capital costs from building new structures to restoring, remodeling and preserving current facilities, to focus on the "deferred renewal problem" and the preservation of the university's heritage. Regent Barry noted that this conceptual framework strikes a chord with university supporters, and suggested that the UW System might benefit from better articulating its concern that the vast majority of its buildings may need restoration and renewal rather than "deferred maintenance."

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Report on Building Commission Actions

Assistant Vice President Ives updated the committee on recent Building Commission Actions, reporting that eight UW System projects were approved as requested by the Building Commission at its last meeting. A ninth project, the UW-Madison Pharmacy Building Project, was approved with the exception of questions concerning plans to re-configure Observatory and Linden Drives to better manage the area's traffic pattern. Regent Barry noted that this would be revisited at the January meeting, but that it should not delay the project.

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1999-01 Major Project Ranking Criteria

Regent Barry reported that the committee then discussed Resolution 7603, regarding the 1999-01 Major Project Ranking Criteria. The criteria for ranking major capital projects continue to emphasize making best use and extending the useful life of existing facilities. They also support the *The Board of Regents' Study of the UW System in the 21st Century* related to improving the quality of education, incorporating contemporary technology into the learning environment, and expanding collaborative efforts between and among various educational enterprises. He added that these criteria serve merely as a starting point, and that the Board will still be able to individually review each project as those projects are going to be listed in a priority ranking; however, he noted that five projects from the last biennium will be put at the top of the list. Regent Barry then moved adoption of these criteria as Resolution 7603; his motion was seconded by Regent Mohs and carried unanimously.

1999-01 Major Project Ranking Criteria

Resolution 7603: That, upon the recommendation of the President of the University of Wisconsin System, emphasis of facilities maintenance, academic significance and operating efficiencies be adopted as the basis for prioritizing and categorizing GPR projects over \$500,000 for inclusion in the System's 1999-01 Capital Budget, as supported through the use of the ranking criteria attached as Appendix A;

That other factors may be considered by System Administration and the Board of Regents in ranking GPR major projects to address unique circumstances such as accreditation requirements; historic value of facilities; and outside funding opportunities;

That all GPR projects requiring enumeration must be supported by a completed Campus Space Use Plan;

That, at all stages of the priority setting process, consideration be given to the institutional priority established by each Chancellor;

That projects supported by the Board of Regents for construction funding in the 1997-99 biennium but not funded by the legislature, will be given top priority for funding in 1999-01, unless institutional priorities have changed;

That additional guidelines which may be established by the Department of Administration will be addressed in the context of the foregoing framework.

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UW-Madison: Naming of the Planned Executive Education Center

Regent Barry then moved the adoption of Resolution 7604, which requests authority to name the planned Executive Education Center “the Fluno Executive Education Center,” after Jere and Anne Fluno in recognition of their \$3 million gift towards construction of the \$22.5 million facility. Regent Mohs seconded this motion, which carried unanimously.

UW-Madison: Naming of the planned Executive Education Center School of Business Center for Advanced Studies in Business, Inc. (CASB)

Resolution 7604: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to name the planned Executive Education Center, the Fluno Executive Education Center after Jere and Anne Fluno in recognition of their \$3 million gift toward construction of the \$22.5 million facility.

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UW-Madison: Naming of Pharmacy Building

Regent Barry then concluded his report by moving adoption of Resolution 7605, which requests authority to name the new School of Pharmacy Building the “Rennebohm Hall of Pharmacy.” He commented on this as particularly suitable, since the Rennebohm name is strongly identified with Wisconsin pharmacy. Regent Mohs seconded his motion, which carried unanimously.

UW-Madison: Naming of Pharmacy Building

Resolution 7605: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority to name the new School of Pharmacy building, the "Rennebohm Hall of Pharmacy."

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE**1999-01 Biennium Budget Planning**

Regent Hempel, Chair, provided the report. She began by noting that the Business and Finance Committee initially convened early in the day, meeting in closed session to consider Trust Fund matters. It then reconvened at 1:00 p.m. in the all Regent session to discuss the "kick off" of the 1999-01 Biennium Budget Planning presented by President Lyall.

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Consent Agenda Items

Following the all-Regent session, the committee reconvened and discussed several items. Regent Hempel moved the adoption of Resolutions 7606 - 7610; Regent DeSimone seconded her motion, which passed unanimously. Resolution 7606, Regent Hempel noted, concerns the adoption of principles for an optional retirement system for unclassified staff; she stressed that it does not adopt any particular plan, but instead delineates principles that must be met for consideration of any alternative retirement proposals that may be considered by the Legislature and System Administration.

Principles for An Optional Retirement System

Resolution 7606: That upon the recommendation of the President of the University of Wisconsin System, the Board of Regents (Board) declares that it could support a bill authorizing an Optional Retirement System (ORS) for any unclassified University staff providing that the bill –

1. Authorizes the Board to establish an ORS as a qualified plan pursuant to 401(a) of the Internal Revenue Code at such time and incorporating such plan provisions as it deems advisable for the good of the University and its employees, including the provisions that the ORS must be established and maintained solely for the benefit of

- participants and their beneficiaries and that the contributions to the ORS are held in trust for this purpose and cannot be refunded to the employer or otherwise diverted;
2. Authorizes the Board to retain oversight and control of the ORS;
 3. Authorizes the Board to determine the number of vendors in the ORS and the types of products offered by the vendors;
 4. Guarantees the contractual rights of ORS participants to benefits accrued under the Wisconsin Retirement System (WRS);
 5. Authorizes the Board to provide long-term disability for ORS participants by deducting from the retirement contribution the cost of participants' long-term disability insurance;
 6. Authorizes the Board to charge to ORS participants and/or ORS vendors any new administrative costs directly related to the ORS;
 7. Authorizes the Board to ensure equity in employer-paid retirement contributions among all employee groups;
 8. Authorizes the Board to modify or to terminate any vendor contract;
 9. Authorizes the Board to allow new staff to elect to participate in the ORS or the WRS; to determine whether current staff may also elect prospective participation in the ORS, and to determine the irrevocability of any such election;
 10. Acknowledges the University's interest in preserving the excellence of the WRS by permitting the University to consider the potential impact of plan provisions on the ability of the WRS to meet its current and future liabilities and on the State Investment Board's investment of assets in the State of Wisconsin, as determined by a state-funded actuarial study; and,

11. Continues full state funding of retirement plans.

The Board further declares that its purpose in providing an ORS will be to enhance the University's efforts to recruit and to retain faculty and academic staff of the highest quality.

Report on Management and Staff Positions

Resolution 7607: That, upon recommendation of the President of the University of Wisconsin System, for the purposes of reporting on management and staff positions pursuant to s. 36.11(33)(b) Wis. Stats., the Board of Regents accepts as the definition of "management" the description of the Affirmative Action/Equal Employment Opportunity category for Executive, Administrative and Managerial positions and accepts as the definition of "staff" all other AA/EEO categories. The Board relies on established position title definitions as the criteria for placing positions in the appropriate AA/EEO category. The System President is directed to submit the required report to the legislative Joint Committee on Finance before January 1, 1998, and annually thereafter, based on the most recent available position data.

UW-Madison Mainframe Computer Report

Resolution 7608: The Board of Regents authorizes the transmittal of UW-Madison's report on mainframe computing services to the Joint Committee on Finance, the Joint Committee on Information Policy and the State Auditor.

Differential Tuition Proposal-UW-Madison MBA Program

Resolution 7609: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the UW-Madison Evening MBA Differential Tuition, beginning in academic year 1998-99 be approved, with specific tuition rates for this program established in June 1998 as part of the 1998-99 UW System Annual Budget.

Agreement with private for-profit making organization UW-Madison Contractual Agreement with Pfizer, Inc.

Resolution 7610: That upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accepts the agreement with Pfizer, Inc. entitled, "Data Analysis Center for the WIZARD trial."

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Approval of minutes of the November 6, 1997 meeting of the Business and Finance Committee

Regent Hempel reported that the minutes of the November 6, 1997 meeting were approved.

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Annual Broadcast Station Report

Special Assistant Takemoto presented the Annual Broadcast Station report. Currently, the Board of Regents has licenses for 12 radio stations and one television station, all providing educational broadcasting services. Annual reports for compliance are filed according to FCC regulations and the Wisconsin Educational Communications Board. Regent Boyle serves as the Board of Regent's representative and Senior Vice President Olien serves as the representative of the UW System President.

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Report of the Vice President

Vice President Marsha Bromberg reported on the current spending of the trust funds, which Regent Hempel observed are believed to be set at an appropriate level, so at this time there appears to be no need to adjust the spending.

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Trust Funds

Regent Hempel concluded her report by noting that Trust Fund Manager Mills had also presented two resolutions concerning technical adjustments to the trust fund investment guidelines.

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ADDITIONAL RESOLUTIONS

Cancellation of Meetings Scheduled for January 8 and 9, 1998; Change of location for June 1998 meetings

Regent Lubar called on Regent Orr to propose adoption of a resolution that makes formal adjustments to the Board of Regents' meeting calendar. Regent Orr noted that the current calendar provides for cancellation of the January meeting, circumstances permitting; he added that, in consideration of the transition in leadership at UW-Milwaukee, it was also recommended to shift the location of the June 1998 meeting from Milwaukee to Madison. His motion to adopt of Resolution 7611 was seconded by Regent Marcovich and carried unanimously.

Resolution 7611: That the meetings scheduled for January 8 and 9, 1998, be canceled, and that the June 4 and 5, 1998, meetings be held in Madison rather than in Milwaukee.

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CLOSED SESSION

At 10:35 a.m., Regent Orr moved adoption of Resolution 7612, which was adopted on a unanimous roll-call vote, with Regents Barry, Benson, Boyle, Brandes, DeBraska, Hempel, Lubar, Mac Neil, Marcovich, Mohs, Orr, Randall, and Staszak (13) voting in the affirmative. There were no negatives and no abstentions.

Resolution 7612: That, the Board of Regents recess into closed session, to consider honorary degree nominations at UW-Milwaukee, and naming of a facility at UW-Madison after a person as permitted by s.19.[1][f], *Wis. Stats.*, to consider personnel matters, including appointment of Acting Chancellor, UW-Eau Claire, and salary adjustment above Group 6, UW-Madison as permitted by s.19.85[1][c], *Wis. Stats.*, to consider a competitive matter as permitted by s.19.85[1][e], *Wis. Stats.*, and to confer with legal counsel, as permitted by s.19.85[1][g], *Wis. Stats.*

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Upon arising from Closed Session, the Board announced the adoption of Resolution 7613 and 7614.

Approval of base salary adjustment above the Executive Salary Group Six maximum: University of Wisconsin-Madison

Resolution 7613: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the following base salary adjustment, resulting in a salary above the Executive Salary Group Six maximum, be approved, effective January 1, 1998:

Gordon Ridley, Senior Associate Dean for Administration and Finance, Medical School, to A\$113,228.

UW-Eau Claire: Appointment of Acting Chancellor

Resolution 7614: That, upon the recommendation of the President of the University of Wisconsin System, Marjorie R. Smelstor be appointed Interim Chancellor of the University of Wisconsin-Eau Claire at an annual salary rate of \$108,000, effective January 8, 1998.

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The meeting adjourned at 11:50 a.m.

Submitted by

Judith A. Temby, Secretary

Exhibit A

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

EXECUTIVE COMMITTEE

Minutes of the Meeting

December 3, 1997

2:00 p.m.

Held by telephone conference

Participants: Regent President Lubar, Regent Vice President Orr, Regent Grebe, Regent Hempel, Regent Randall, Regent Smith, Regent Barry, President Lyall, and Vice President Bromberg.

The purpose of the meeting was to discuss preliminary budget planning for the 1999-2001 biennium. President Lyall discussed the process that she envisioned for identifying budget themes and issues, noting that the UW System will be the first agency to discuss the next biennial budget publicly because of the length of the process and because of Board of Regents' involvement. The process would begin with a discussion at the December 4 meeting, involving all Regents, of the UW System's position after adoption of the 1997-99 budget. Part of that context would be recognition of the fact that the UW System's budget increase of three percent lags behind the double-digit increases of surrounding states. This is significant because of the impact it would likely have on issues such as compensation and tuition.

The process will be structured to provide maximum opportunity for Regent input on budgetary themes. The Board will be asked to provide final instructions in these matters in May. During the summer, there will be briefings as budget development goes forward, with action by the Board on the biennial budget request at the August 1998 meeting. The budget must be submitted to the Department of Administration by September.

President Lyall provided a preliminary list of possible themes, including: Libraries; capital needs and bonding; collaborative programs; best business practices (flexibilities); student services and financial aid; supplies and expense funding; the Wisconsin Idea for the 21st Century - outreach, global education; and compensation. The plan would be to do presentations on these themes at upcoming Regent meetings. The Board could add to or subtract from the list as it decided.

Regent Hempel remarked that the list seemed quite comprehensive and that the headings could encompass particular sub-topics that Board members might wish to have included. Regent Randall agreed with Regent Hempel's assessment.

Regent Orr commented that the topic of advising should be made part of the student services theme and that tuition flexibility should

be part of the broader flexibility theme. President Lyall added that the flexibility theme also would include elimination of position controls, and Vice President Bromberg noted that another needed flexibility is the ability to spend tuition revenues up to the amount received.

President Lyall noted that the flexibilities that had been granted should be appropriately recognized, with the understanding that more are needed in order to operate as effectively as possible.

Regent Barry made reference to the matter of access, commenting that care should be taken so that UW System and the Technical College System do not compete for the same students.

The meeting was adjourned at 2:30 p.m.

Secretary

Judith A. Temby,

