

TO: Archetype Core Team Members
FROM: Carolyn Levy
SUBJECT: CALENDAR OF EVENTS

DATE: October 1, 1990

The dates for Los Angeles and Charlotte have been changed. Please note on your calendar that the new dates are as follows:

- Oct. 3 - Milwaukee
- Oct. 10 - Los Angeles
- Oct. 18 - Charlotte
- Nov. 5 - Kansas City
- Nov. 6 - Morning analysis session in Kansas City
- Nov. 15 - Recap N.Y.C.
- Nov. 27 - Dallas
- Nov. 28 - St. Louis
- Dec. 6 - Tampa
- Dec. 18 - Recap N.Y.C.



Archetype Core Team:

- A. Goldfarb
- J. Jones (Richmond)
- K. Lalley (Leo Burnett)
- M. Mahan
- J. Mortensen
- M. Sotis (Hunton & Williams)

- cc: D. Beran
D. Laufer
N. Lund
R. Mikulay
V. Murphy
J. Myracle (Richmond)
S. Nelson (Richmond)
J. Scully
J. Spector
L. Wexler

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