PHILIP MORRIS U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO:

Archetype Core Team

DATE: July 17, 1991

FROM:

Carolyn Levy

SUBJECT:

Project Summary

Enclosed is a draft summary document for your review and comments. I've also included two documents from Dr. Rapaille for background information.

Depending upon the extent of the revisions required, we can handle them through the mail or as a group. I'll let you know the plan once I've received your feedback.

Please get back to me by July 24, either orally or in writing.

Thanks for your continued enthusiasm!

P.S. Do not copy or distribute these documents.!

/mc Attachment

Archetype Team:

- D. Beran
- A. Goldfarb
- J. Jones
- K. Lalley (LBC)
- M. Mahan
- J. Mortensen
- Dr. Rapaille (Rapaille Int'l)