PHILIP MORRIS U.S.A.

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TO:

Distribution

DATE: September 6, 1991

FROM:

Carolyn Levy

SUBJECT: Archetype Meeting

On Friday, September 27, at 2:30 p.m. in Conference Room 5C, there will be a meeting to discuss the findings and implications of the Archetype Project. Please plan to attend.

Attached is a written summary for your review prior to the meeting. This document is for your personal use only. It should not be copied or distributed to others. In addition, please do not discuss the contents with anyone other than those listed below.

Attachment

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